TECOM Freelance Business Activity List

Go Freelance includes Dubai Media City, Dubai Media City, Dubai Knowledge Park.

https://gofreelance.ae/

**16.5 ICT Freelancers**

***16.5.1 Web, Mobile, Software Development and Architecture Freelancer***

(A person providing services in desktop software development, Ecommerce development, game development, mobile development, product management, Q&A testing, scripts and utilities, web development, web and mobile design and software development)

***16.5.2 IT and Telecommunication Networking Freelancer***

(A person providing services in database administration, ERP/CRM software, information security, network and system administration, IT and networking)

***16.5.3 Data Science and Analytics Freelancer***

(A person providing services in A/B testing, data visualisation, data extraction ETL, data mining and management, machine learning, quantitative analysis, data science and analytics)

***16.5.4 Customer Service Freelancer***

(A person providing services in customer service, technical support and related services)

**18.9 Freelancers**

***18.9.1 Actor***

(A person taking an acting role in a film, TV programme, commercial or an event)

***18.9.2 Aerial Shoot Photographer***

(A person who does aerial still photography as a medium to communicate ideas and express opinions)

***18.9.3 Animator***

(A person who creates characters for animation and produces these animations in motion pictures, video games or animation design)

***18.9.4 Artist***

(A person specialised in one of the visual or fine arts, such as painting, sculpting or singing)

***18.9.5 Audio/Sound Engineer*** *(This Freelancer also applies to D3)*

(A personal responsible for the technical aspects of a sound recording system or sound broadcast)

***18.9.6 Brand Consultant*** *(This Freelancer also applies to D3)*

(A brand consultant creates and designs creative ideas to promote, build and revitalize company's brands and products)

***18.9.7 Cameraman*** *(This Freelancer also applies to D3)*

(A person in charge of photography and motion pictures using all types of camera equipment)

***18.9.8 Choreographer*** *(This Freelancer also applies to D3)*

(A person who creates original dances and develop new interpretations of existing dances)

***18.9.9 Commentators: Radio, Events, Sports, Television***

(A person who acts as a commentator, journalist or opinion maker to readers, viewers and listeners)

***18.9.10 Composer***

(A person who creates original music)

***18.9.11 Content Provider***

(A person who creates and maintains databases containing information from an information provider and/or provides documents containing information for a web site or electronic media)

***18.9.12 Copywriter***

(A person who creates written aspects to productions such as original catch phrases, slogans and strap-lines, write advertisements, brochures, sales and promotion materials)

***18.9.13 Creative Director***

(A person who oversees the management of transforming creative media concepts into communicated media)

***18.9.14 Critics: Music, Film, Theatre***

(A person providing documented feedback on industry on goings)

***18.9.15 Director: Film, Television, Music, Theatre***

(A person who is responsible for the creative decisions of a production)

***18.9.16 Editor: Audio/Video***

(A person acting as an audio/video editor offering services in post-production and involved in editing material)

***18.9.17 Editor: Publishing***

(A person who develop ideas for upcoming issue themes, identifies and collaborates editorially with writers and contributes own writing and analysis to the project for publications)

***18.9.18 Events Planner*** *(This Freelancer also applies to D3)*

(A person who designs, organizes and coordinates conferences, meetings, exhibitions, shows and other events)

***18.9.19 Furniture Designer***

(A person who designs furniture and home accessories)

***18.9.20 Graphic Designer*** *(This Freelancer also applies to D3)*

(A person who creates and arranges images to communicate a message, including logo design, 3D design, product decoration, packaging, signs, identities, etc.)

***18.9.21 Illustrator***

(A narrative artist who provides visual representation to accompanying text, such as illustrations in children’s books)

***18.9.22 Journalist***

(A person writing articles and reports for broadcast or publication media such as newspapers, television, radio, magazines, documentary film and the Internet)

***18.9.23 Lighting Specialist***

(A person skilled in setting the mood, and who shapes and moulds the visual image captured on the television, on film and on video using lighting effects)

***18.9.24 Market Analyst***

(A person who collects and analyses data to evaluate existing, and potential product, and service markets)

***18.9.25 Marketing Specialist***

(A person who creates and manages marketing strategies to promote products and services, through coordination with Advertising and distribution agents)

***18.9.26 Media Planner***

(A person who translates a client’s marketing objectives into a media plan, by identifying the most appropriate target audience(s) and the advertising media)

***18.9.27 Music Director***

(A person who conducts, direct, plans and leads instrumental or vocal performances by musical groups)

***18.9.28 Musician***

(A person who plays a musical instrument for a profession)

***18.9.29 New Media Specialist***

(A person who provides technical advice linking new media to equipment or any kind of new media technology)

***18.9.30 Photographer*** *(This Freelancer also applies to D3)*

(A person who uses still photography as a medium to communicate ideas and express opinions)

***18.9.31 Photojournalist***

(A person specialising in collecting photographic news content, editing, and presenting of news material for publication or broadcast)

***18.9.32 PR Specialist*** *(This Freelancer also applies to D3)*

(Public relations specialists handling media relations; promotional campaigns and press releases; conflict mediation through media communications either by print or broadcast. Also arranges media related events between organization representatives and the public)

***18.9.33 Presenter (TV/Radio)***

(A person who presents content and news on radio or TV)

***18.9.34 Print Media Specialist***

(A person specialized in organizing, structuring and editing information for printed publications, like newspapers and magazine)

***18.9.35 Producer***

(A person who oversees the business and financial decisions for a motion picture including obtaining resources, creating scripts, and overseeing production)

***18.9.36 Scriptwriter***

(A person who creates the written material for television, radio, theatre and film productions)

***18.9.37 Set and Exhibit Designer***

(A person who designs and creates sets for movies, television and theatre productions and special exhibition displays)

***18.9.38 Social Media Specialist***

(A person who specializes in social media platforms)

***18.9.39 Special Effects Producer***

(A multi-media artist who creates special effects or other visual images on film, video or other electronic media)

***18.9.40 Translator***

(A person certified by a competent authority to convert written materials from one language into another)

***18.9.41 Wardrobe Stylist*** *(This Freelancer also applies to D3)*

(Wardrobe stylist is the job title of someone who selects the clothing for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures)

***18.9.42 Web Developer***

(A software developer who is engaged in the development of worldwide web applications)

***18.9.43 Web Designer*** *(This Freelancer also applies to D3)*

(A professional web designer who conceptualizes and creates websites on the worldwide web)

***18.9.44 Writer***

(A person who composes all types of creative literature including novels, children's literature, plays and poetry)

***18.9.45 Social Media Influencer***

(A person who is a user of social media platforms and who has access to a network of followers and who can influence those followers to utilise third party products or services)

**21.13 Freelancers**

***21.13.1 Education Advisor***

(Assists Higher Education providers, inside and outside the Zone, on various programs requirements, governmental collaborations and students' admission, entrance procedures etc.)

***21.13.2 eLearning Advisor***

(An individual offering eLearning support and consultancy services)

***21.13.3 Executive Coaching***

(Provide organizations with a structured system that identifies the highest standard coaching leaders, directors and high potential senior executives to motivate and develop other employees' knowledge and skill)

***21.13.4 Researcher***

(To conduct research to serve educational institutions, students, faculties, Human Resource Management fields and other participants in the education industry)

***21.13.5 Trainer***

(An individual providing training to professionals in the areas of IT, Media, Business and Management, Logistics, Languages and associated areas)

**25.10 Freelancer**

***25.10.1 Apparel Designer***

(A clothing designer, ranging from lingerie, sportswear, casual wear to high fashion couture, for men, women and kids)

***25.10.2 Concept Designer***

(A professional engaged in conceptualizing, evaluating, developing, designing ideas for effective generation of new objects, services or concepts and/or enhancing of existing objects, services or concepts that are either tangible or intangible)

***25.10.3 Costume Designer*** *(This Freelancer also applies to DMC)*

(A person engaged in planning creative solutions for a design brief, selecting the most suitable accessories to complement garments and arranging these appropriately for photo shoots, commercials, theatre plays or movies)

***25.10.4 Fashion Artist***

(Draws or paints apparel and accessory illustrations for newspaper or related advertisements. He/she positions garment, accessory, or model to accentuate desired sales features)

***25.10.5 Fashion Designer*** *(This Freelancer also applies to DMC)*

(A person who designs clothing)

***25.10.6 Fashion Stylist*** *(This Freelancer also applies toDMC)*

(A stylist who selects clothing and accessories worn by models in photo shoots, for commercial print catalogue, television appearances, music videos, concert performances, etc.; working with photographers/directors, production houses, modelling agencies)

***25.10.7 Hair Stylist***

(A person whose occupation is mainly to cut, dress, groom, and style hair)

***25.10.8 Image Consultant***

(A professional who advises clients on improved public presentation or impression, particularly in fashion, media and public relations industry; they help people project a winning image in all aspects and specialize in individual and group image consultations and training)

***25.10.9 Interior Designer*** *(This Freelancer also applies to DMC)*

(A person who specializes in designing architectural interiors and its furnishings)

***25.10.10 Jewellery Designer*** *(This Freelancer also applies to DMC)*

(A person who designs jewellery)

***25.10.11 Make-up Artist*** *(This Freelancer also applies to DMC)*

(A person who provides make up services to models or actors)

***25.10.12 Object Designer***

(A professional that designs furniture, products, objects, lighting for residential, office and industrial use and provides sampling of these goods)

***25.10.13 Personal Shopper***

(Personal shoppers provide expert advice and give the highest level of customized service possible to individual shoppers by giving personalized attention and providing advanced knowledge of products, services, and trends)

***25.10.14 Textile Designer***

(A person engaged in designing textiles and materials to be used in industrial, fashion or interior design)

***25.10.15 Visual Merchandiser***

(A professional who develops visual display of products or services including but not limited to in-store display and window design)

***25.10.16 Wedding Planner***

(A wedding planner is a professional who assists with the design, planning and management of a client's wedding)